



INVESTOR PROPOSAL · V2 · OCTOBER 2026

Your capital, our domains, a publisher's engine.

ODYS PARTNERS BRING

Half the capital for domains and their hosting

Odys matches every partner dollar 1:1 · \$500K from partners + \$500K from Odys funds a 2,000-domain tranche, hosting included

ODYS BRINGS

The other half of the capital, vetted domains and a publishing deal, run end to end

Odys co-invests 50% of every purchase; a publisher owning more than 10,000 sites builds, sells and operates every site and pays Odys 35% of gross; Odys guarantees the deal

ODYS PARTNERS RECEIVE

50% of everything Odys earns, wired every month

~\$1.9M on \$500K in the first twelve months · ~9× over two years · 17.5% of every dollar sold, on domains partners paid half for

HOW IT WORKS

Partners and Odys fund the domains 50/50. Odys runs the deal.

The publisher builds and sells. Odys's 35% is split 50/50.

1 · ODYS PARTNERS

Fund half of every domain

Partner capital pays 50% of each domain and its hosting; Odys pays the other 50%, dollar for dollar. Domains are never above \$500 all-in, aiming far lower — so a partner's share of a domain is \$250 at most. Each partner's domains are ring-fenced to their own pool.



2 · ODYS

Co-invests, vets, guarantees, operates

Odys puts in the other half of the capital, vets every domain against its acquisition criteria and guarantees its quality — a domain that fails vetting after purchase is replaced at Odys's cost. Odys hosts the domains, deploys them to the publisher in monthly batches, manages the publisher and operates the whole deal.



3 · THE PUBLISHER

Builds the sites, sells the links

A publisher owning more than 10,000 sites builds each site, writes and refreshes content, ranks it, sells placements through its own sales team and collects payment — all funded from its 65%. It can absorb up to 3,000 new domains a month.



4 · EVERY MONTH

Statement in, 50% wired out

At month end Odys receives the publisher's statement and payment — 35% of gross per domain. Odys shares the statement with its partners and wires 50% of what it received to them, month over month. No deductions, no cost allocations. And we scale.

Not every domain will rank. We plan on 65% of built sites ranking — deliberately conservative; the rate we usually see is much higher. Any domain not earning after six months is withdrawn and redeployed.

Sites take time to mature. A ranking site earns ~\$150 gross in its first month, ~\$900 a month by month four and ~\$1,000 from month seven. The partner's 17.5% grows with it.

Why this split works. The publisher carries every operating cost and the early-life risk. Odys carries half the capital plus vetting, quality assurance, sourcing and operations — and takes the same 50% of the 35% as the partner. Partner and Odys are paid identically on identical money; the partner's share is pure margin from month one.

ONE DOMAIN

A ranking domain returns ~\$1,750 to its partner in year one — 7× the partner's \$250 — and pays back in month four

\$ per ranking site	M1	M2	M3	M4	M5	M6	M7	M8	M9	M10	M11	M12
Gross revenue sold on the site	60	450	750	900	900	900	1,000	1,000	1,000	1,000	1,000	1,000
Odys net (35% of gross)	21	158	263	315	315	315	350	350	350	350	350	350
Partner share (50% of Odys net)	11	79	131	158	158	158	175	175	175	175	175	175
Partner cumulative	11	89	221	378	536	693	868	1,043	1,218	1,393	1,568	1,743
Against the partner's \$250 (half of a \$500 all-in cost)	0.0×	0.4×	0.9×	1.5×	2.1×	2.8×	3.5×	4.2×	4.9×	5.6×	6.3×	7.0×

RANKING SITE · 12 MONTHS · TO PARTNER

\$1,743

17.5% of gross · 7.0× the partner's \$250 · paid back month 4

BLENDED · PER DOMAIN FUNDED · TO PARTNER

\$1,133

incl. the 35% that never rank · 4.5× the partner's \$250 · paid back month 5

Month 1 is a half month and not every ranking site is sold at once — 80% in month one, 90% in month two. Each domain is budgeted at \$500 all-in, purchase plus hosting, of which the partner pays \$250 and Odys \$250; we never pay more than \$500 for a domain and aim far lower, so every multiple here is a floor.

Source: proposal model, Single Domain tab. Revenue curve \$150 / 500 / 750 / 900 ×3 then \$1,000, before sell-on and timing.

THE EVIDENCE

Our forecast sits below what the publisher's own sites have actually done

\$ gross per ranking site / month	M1	M2	M3	M4	M5	M6	M7	M8	M9	M10	M11	M12	Year 1
This proposal — conservative	150	500	750	900	900	900	1,000	1,000	1,000	1,000	1,000	1,000	10,100
Publisher site history — trimmed mean	95	426	666	820	876	914	1,086	1,247	1,075	1,039	1,067	1,192	10,503
Publisher site history — mean	188	553	784	992	1,034	1,178	1,256	1,542	1,318	1,218	1,225	1,393	12,681

Where the numbers come from. Every site the publisher has launched over the last thirteen months, revenue by month of life. A site earns little in month one, roughly doubles a month to month three and settles at \$900–1,000 from month four. The proposal tracks the trimmed mean for six months, then flattens at \$1,000 while history keeps climbing — year one is 4% under the trimmed mean and 20% under the mean.

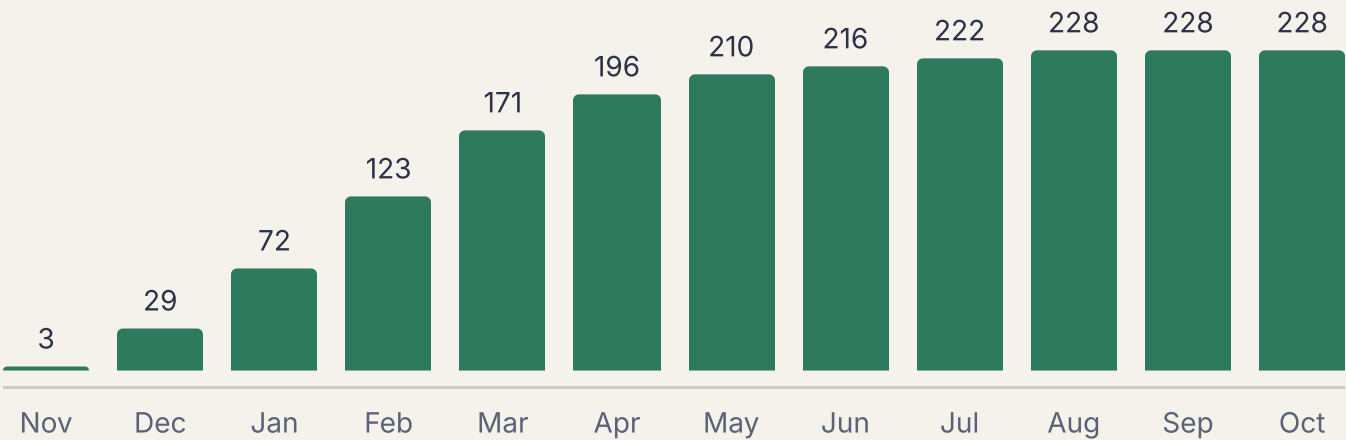
Conservative three ways. The curve is below history; only 65% of built sites are assumed to rank, well below the rate usually achieved; and nothing counts until a site is sold (80% in month one, 90% in month two). If the domains rank at the publisher's usual rate, every figure in this deck goes up — and the partner's 17.5% of gross goes up with it.

History: publisher sites launched Sep 2025 – Oct 2026, revenue per site by month of life; trimmed mean excludes the top and bottom outliers. Forecast shown before sell-on and half-month timing.

THE FIRST ROUND

\$500K from partners, matched by Odys, buys 2,000 domains: ~\$1.9M back to partners in year one, ~\$2.7M a year after that

Partner receipts per month from the 50% share, \$K



Hand-overs 500 a month, Nov–Feb. Each batch starts at \$150 gross a site and takes six months to mature, so the run-rate keeps rising until summer and then holds.

YEAR ONE, NOV-26 → OCT-27

Partner capital · Odys match · domains · ranking (65%)	\$500K · \$500K · 2,000 · 1,300
Gross revenue sold on the domains	\$11.0M
Odys 35% share of gross	\$3.85M
Odys Partners' 50%, year one	\$1.92M
Partner capital recovered · payback	385% · month 6
Month-12 run-rate to partners	\$228K / mo

Year two, no new domains

~\$228K a month to partners — ~\$2.7M a year on the same 2,000 domains. Two-year total ~\$4.7M on \$500K of partner capital, about 9×. At our target average domain cost, well below \$500, the multiple is higher still.

Source: proposal model, Monthly tab. Odys is paid the month after the publisher collects and wires partners in the same cycle, so cash arrives one month behind the bars.

TERMS & GUARANTEES

Proposed terms, Odys's guarantees, and what we need to start

Term	Proposal
Partner share	50% of everything Odys receives on the partner's domains: 50% of the 35% gross share, i.e. 17.5% of gross collections
Use of funds	Domain purchases and their hosting; never above \$500 all-in for a domain, target average far lower; tickets from \$100K to \$250K
Odys co-investment	Odys matches every partner dollar 1:1 — each domain is paid 50% by the partner and 50% by Odys, and Odys takes the same 50% of the 35% on it as the partner
Costs	Publisher: build, content, sales, operations. Odys: vetting, deployment, publisher management, reporting. Partner: nothing beyond the ticket
Ownership	Domains co-funded by a partner are ring-fenced to that partner's pool; sites and content belong to the publisher
Hand-over pace	~500 domains a month to the publisher from November; the publisher can absorb up to 3,000 a month
Reporting & payment	Statement per domain at month end; partner's 50% wired the same cycle
Domain quality	Every domain vetted before purchase; one that fails the criteria is replaced by Odys at no cost to the partner
Non-ranking domains	Any domain not earning after six months is withdrawn and redeployed; its earnings follow the same 50/50
Odys guarantee	Odys is the partner's counterparty and guarantees the deal and the payouts: the partner's 50% is wired in full as soon as the publisher's payment reaches Odys; if the publisher under-pays, defaults or the deal ends, Odys pursues collection, redeploys the domains, and the partner's 50% continues on whatever they earn

What a dollar of capital does

\$500 buys a domain and hosts it — \$250 from the partner, \$250 from Odys. If it ranks, it sends ~\$1,740 to its partner in year one and ~\$2,100 a year after that. Blended across the 35% that never rank, every \$250 of partner capital returns ~\$1,130 in year one and ~\$1,370 a year from year two.

To start in November

A signed ticket · a named partner contact for the monthly statement · agreement on pool size and hand-over schedule. The first 500 domains go to the publisher in November.

Odys stands behind it

Partners contract with Odys, not the publisher. Odys puts in half the capital, vets and guarantees the quality of every domain bought, operates the deal end to end, guarantees that every monthly payout goes out the moment the publisher's money lands, and keeps the domains working — with this publisher or the next one — for as long as the partner holds them.

\$500K

The first Odys Partners round: **5 seats**, tickets of **\$100K–\$250K**, matched 1:1 by Odys and deployed from November into up to **2,000 domains**.

STATUS

4 of 5 seats

Already spoken for — 3–4 partners committed · 1–2 seats remain · closes when \$500K is allocated

YEAR 1 TO PARTNERS

~\$1.9M

On \$500K of partner capital, same conservative curve · ~\$2.7M a year from year 2

PAYBACK

Month 6

Capital back by midsummer — 385% of it by month 12 — and the domains keep earning from there

WHAT YOUR TICKET BUYS

400–1,000+

Domains in your own pool, hosted and deployed, with Odys paying half of each: \$100K buys at least 400, \$250K at least 1,000 (more at our target average price). Each pool gets its own monthly statement

RESERVE A SEAT

30 minutes with Alex Drew, founder & CEO of Odys Global — walk through the model, pick your ticket.

[Book a call →](#)